



Greetings,

The Wichita Area Benefit Professionals are proud to offer comprehensive sponsorship opportunities for the WABP Symposium and the WABP Golf Tournament for 2024. These new packages allow you, our sponsors, visibility to our membership throughout the year.

Each package features your logo on the WABP website and the opportunity to provide speakers and content for CE for WABP members throughout the year.

Our Symposium attendees represent the full spectrum of our membership from carrier representatives, benefit consultants, Medicare representatives and HR specialists. Those that attend the symposium are eager to learn about new legislation that affects our industry, the latest trends and enjoy the opportunity to learn about new resources, products, and services from our exhibitors.

The Golf Tournament attendees of carrier representatives, benefit consultants, and Medicare representatives have the opportunity to network in a laidback environment. It's a fun day on the course competing in a different way than normal with our industry peers!

Please review the attached sponsorship opportunities. If you have any specific questions, please contact Jalea Miller at [jalea.miller@imacorp.com](mailto:jalea.miller@imacorp.com) or 316-266-6594.

Thank you and we look forward to partnering with you in 2024!

The WABP Board

## Wichita Area Benefit Professionals - 2024 Sponsorship

Perk	Level		
	Gold	Silver	Bronze
Investment	\$4,000	\$2,500	\$1,500
Logo on WABP Website	•	•	•
Logo on Event Day of Print Materials	•	•	
Logo on Event Save the Date Communication	•		
Complementary Admission (split between symposium and golf tournament)	8	6	4
Speaking Opportunity at Symposium	5 Minutes	3 Minutes	N/A
Sponsored Meetings	Opportunity to provide speakers and content for CE for WABP members	Opportunity to provide speakers and content for CE for WABP members	Opportunity to provide speakers and content for CE for WABP members

With your sponsorship, you can determine how you want to engage and support the Wichita Area Benefit Professionals membership throughout the year. Sponsorship opportunities by activity are below. Work with a WABP board member to confirm your sponsorship opportunity today!

### WABP Symposium - April

- Corporate Sponsor
- Keynote Speaker Sponsor
- Morning Break Sponsor
- Lunch Sponsor
- Breakfast Sponsor
- Afternoon Break Sponsor
- Exhibitor Sponsor

### WABP Golf Tournament - August

- Title Sponsor
- Golf Shirt Sponsor
- Lunch Sponsor
- Breakfast Sponsor
- Corporate Sponsor
- Beverage Cart Sponsor
- Golf Cart Sponsor
- Putting Contest
- Driving Range Sponsor
- Closest to the Pin Sponsor
- Longest Drive Sponsor
- Tee Sponsor

### WABP Quarterly Membership Events

- Quarter 1 Education Event Sponsor - February
- March Madness Event
- Quarter 3 Education Event Sponsor - June
- Quarter 4 Education Event Sponsor - September