



Wichita Area Benefit Professionals

11th Annual
Healthcare Symposium

April 7, 2022



Wichita Area Benefit Professionals
Presents the 11th Annual
HEALTHCARE SYMPOSIUM

Conference Agenda

- 7:30 am – 7:55 am** **Registration and Breakfast**
- 7:55 am – 8:00 am** **Welcome – WABP President, Brian Rose**
- 8:00 am – 9:00 am** **Marcy Buckner, Senior Vice President of Government Affairs with NAHU**
Legislative and regulatory actions taken by Congress in response to COVID-19; major regulatory actions on the horizon affecting health policy and the political landscape; compliance concerns, and tools for engagement.
- 9:00 am – 10:00 am** **Paul Long, Keynote speaker, author and podcaster -Ethics Perspective**
Paul has developed a concept called Fundamism, simply defined as the FUNdamentals of a F.U.N. and optimistic lifestyle. When implemented, Paul’s philosophy has been proven to reduce attrition, attract great talent, improve customer experience and drive employee engagement. Paul is not only great in discussing operational growth theory, but in his corporate leadership experience he’s also seen success putting his FUNdamentals into practice.
- 10:00 am – 10:20 am** **Break & Visit Exhibitor Booths**
- 10:20am – 12:20 pm** **Jason Lacey, Partner with Foulston Siefkin, LLP**
Legal update on key compliance issues for employer health benefit programs, including surprise billing protections under the No Surprises Act, transparency requirements under TiC regulations, enforcement activity related to the Mental Health Parity and Addiction Equity Act, Compensation Disclosures for brokerage and consulting services, and more.
- 12:20 pm – 1:00 pm** **Lunch & Visit Exhibitor Booths**
- 1:00 pm – 2:00 pm** **Jason Wenzke, Senior Business Development Executive, RxBenefits**
Discover strategies to navigate the convergence of a rapidly changing legislative environment, patent expirations and new drugs coming to market that will reshape the pharmacy industry in 2023.
- 2:00 pm – 2:50 pm** **Leondra Dodd-Arnold, Senior Advisor, Department of Labor Health Investigations, KC Regional Office**
An overview of compliance issues and trends affecting employers and the tools and resources that may be accessed to aid compliance.
- 2:50 pm – 3:00 pm** **Break & Visit Exhibitor Booths**
- 3:00 pm – 3:50 pm** **Col. Brenda Dietzman (Ret.), Project Consultant, Mental Health & Substance Abuse Coalition**
This presentation will examine the Coalition’s work; the state of care in our community; the barriers that exist for providers, those in need and those that care for them; and what employers can do to help.
- 3:50 pm – 4:00 pm** **Closing Remarks – WABP President, Brian Rose**

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Marcy M Buckner, NAHU Senior Vice President of Government Affairs



Marcy M. Buckner, J.D., is the senior vice president of government affairs with the National Association of Health Underwriters (NAHU). In this role, Marcy manages the association's government affairs team, including the monitoring of activities of all state legislatures, insurance departments, and intergovernmental organizations to coordinate efforts to advance the interests of professional health insurance producers. In addition, she serves as the association's liaison to federal agencies such as the Department of Health and Human Services, Centers for Medicare and Medicaid Services, Internal Revenue Service, and the Department of Treasury. Marcy is also the staff liaison to NAHU's legislative management team, Legislative Council, and Legislative Council working groups.

Marcy received her Juris Doctor from New England School of Law in Boston, Massachusetts, and her Bachelor of Arts degree in Political Science and History from the College of Charleston in South Carolina.

Marcy will review the political landscape as well as legislative and regulatory updates in her presentation, covering the following subjects:

- The political basis for how policymaking may be affected as the result of COVID-19, including NAHU's strategies to achieve policy goals;
- Specific policy proposals that have been and are under consideration or are being developed by Congress and the Administration;
- The political background, changes and processes that are leading to particular actions being made and how NAHU works to influence these processes;
- Policy positions of the association in affecting change in health reform at both the legislative and regulatory levels and how those positions are developed;
- Tools and resources for becoming active and engaged in these processes.

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Paul Long, Keynote speaker, author and podcaster



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Paul Long is a speaker, author, podcaster and master of shenanigans. He has developed a concept called Fundamism, simply defined as the FUNdamentals of a F.U.N. and optimistic lifestyle. When implemented, Paul's philosophy has been proven to reduce attrition, attract great talent, improve customer experience and drive employee engagement. Paul is not only great in discussing operational growth theory, but in his corporate leadership experience he's also seen success putting his FUNdamentals into practice.

As the author of *Fundamism: Connecting to Life Through F.U.N.* Paul guides you on how to live your whole life—at work and at home—with joy, FUN and fulfillment as the driving force. The book does so through Paul's entertaining real-life stories, researched-based recommendations, and practical exercises.

Paul challenges audiences to move beyond the traditional avenues of achieving happiness — money, title, status — and develop their own core values that create fulfillment both at work and home.

Paul will present “The FUNdamentals of Awe-Inspiring Service”

When was the last time you felt inspired by the service you received?

World-class service experiences can help create customer loyalty, overcome price disparity from competitors and most importantly, positively impact the course of someone's day.

In this live or virtual experience, Paul Long leverages his concept of “Fundamism” to deliver a more deliberate approach in the creation of awe-inspiring service. Customers are longing for understanding, empathy and connection to others genuinely interested in helping. Organizations that facilitate these interactions with consumers will positively differentiate themselves in the market.

Whether your customer-facing, work in a back office, or regularly interact with internal members of your organization, Paul's FUNdamentals Of Awe-Inspiring Service will arm you with tactical ideas to enhance the experience you provide. You will leave with a stronger understanding of the difference one person can make by showing a genuine interest in others and learn specific techniques on how to do so. An added benefit? The same humor, passion and energy that Paul has become known for might just inspire you to create positive change in other aspects of life. Consumers are tired of feeling like just another number. Be a catalyst in the inspiration of others and leave customers in awe of the service you provide!

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Jason Lacey, Partner with Foulston Siefkin, LLC



Jason Lacey is the managing partner of Foulston Siefkin LLP, practicing employee benefits, ERISA, and executive compensation. He represents both plan sponsors and plan service providers with respect to all aspects of employee benefit plan administration and compliance, with particular focus on self-insured health plans and consumer-directed plans. He is a fellow in the American College of Employee Benefits Counsel and the American College of Tax Counsel and is a regular contributor to leading resources on Self-Insured Health Plans, Health Care Reform, and 1094/1095 Reporting published by EBIA Checkpoint.

This session will address current legal and regulatory developments affecting compliance requirements for employer health benefit programs. Specific topics to be addressed will include the following:

1. Surprise Billing Protections Under the No Surprises Act
2. MHPAEA Enforcement Activity
3. Machine Readable Files and More: Transparency Requirements Under the TiC Regulations and the CAA
4. 408(b)(2)(B) Compensation Disclosures for Brokerage and Consulting Services
5. Where Do We Stand on the “Outbreak Period” – And Will It Ever End?
6. Update on Recent Litigation Affecting Employer Benefit Plans
7. FAQs: A Review of Some Issues That Aren’t New But Keep Coming Up

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Jason Wenzke, Senior Business Development Executive, RxBenefits



As a Senior Business Development Executive for RxBenefits in the Midwest, Jason Wenzke builds relationships with employee benefit consultants by helping them navigate the complex pharmacy benefit industry. With RxBenefits Jason has contributed to the rapid growth of its unique Optimize 360 solution as well as the development of unique clinical and reinsurance solutions.

Originally from Rochester, New York, Jason has over 15 years of experience working in the benefits consulting and pharmacy consulting industry. Prior to joining RxBenefits, he served as a producer at a New York firm and was Executive Vice President / Partner at a firm in Philadelphia, NY.

Jason is a Certified Employee Benefits Specialist, has a Bachelor of Arts from Mercyhurst University in Erie, PA and holds an Executive MBA from the Rochester Institute of Technology in Rochester, New York.

Jason will discuss strategies to navigate the convergence of a rapidly changing legislative environment, patent expirations and new drugs coming to market that will reshape the pharmacy industry in 2023.

Items covered:

- Rapidly Changing Pharmacy Legislative Landscape
- What Drives Pharmacy Trend Today – Price vs Utilization
- Pharmacy Volatility Drivers
- 2023 Patent Cliff
- Transparency in the pharmacy Industry

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**Leondra Dodd-Arnold, Senior Advisor, Department of Labor Health
Investigations, KC Regional Office**

Leondra Dodd graduated from Missouri Western State College in St. Joseph, MO, with a Bachelor of Science degree in Business Administration in 1991. She joined the U. S. Department of Labor, Pension and Welfare Benefits Administration in 1992. During her career with the Department, she has conducted multiple investigations of plan-level health plans, multiple employer welfare arrangements, and service providers to ERISA-covered welfare plans. Leondra transitioned into her current position as the Kansas City Regional Office's Senior Advisor for Health Investigations November 2014.

Leondra will shed light on compliance issues and trends related to the Mental Health Parity and Addiction Equity Act, Patient Protection and Affordable Care Act of 2010, and EBSA COVID-19 response. She will also share compliance assistance tools and resources.

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Col. Brenda Dietzman (Ret.), Project Consultant, Mental Health & Substance Abuse Coalition



Col. Brenda Dietzman (Ret) has 28 years of law enforcement and corrections experience. In 2019, she retired from the Sedgwick County Sheriff's Office in Wichita, Kansas as the undersheriff in charge of jail operations. She oversaw two facilities with a total population of 1400+ inmates, 300+ employees and a \$40 million budget. During her time in law enforcement, she also served as the captain in charge of the Patrol Division and the Judicial Division, a lieutenant in both the Patrol Division and the Special Project Unit, a Community Policing sergeant, detective, and a road patrol deputy. She currently is a project consultant for the Mental Health and Substance Abuse Coalition.

The Mental Health and Substance Abuse Coalition is an organization that is working to develop a sustainable, accessible and integrated system of care that serves people with mental health and substance use disorders. The Coalition works with numerous non-profits, government entities and interested private sector organizations to ensure our community's response to these issues are as comprehensive and effective as possible. We will discuss the Coalition's work and plans, the state of care in our community, the barriers that exist for providers, those in need and those that care for them, along with what employers can do to help.

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